

PRIVACY NOTICE

In compliance with the provisions of the Federal Law on Protection of Personal Data Held by Private Parties (the “Law”) and its Regulations, A9nova SC de RL (hereinafter referred to as “A9NOVA”), registered in Mexico, hereby makes this Privacy Notice available to users, clients, suppliers, and visitors of its website.

The privacy and protection of your personal data are of utmost importance to A9NOVA. Therefore, we have implemented the necessary administrative, technical, and organisational security measures to protect your information against damage, loss, alteration, destruction, or unauthorised use.

PERSONAL DATA COLLECTED

A9NOVA may collect the following personal data directly or indirectly:

- Full name
- Company name
- Email address
- Telephone number
- City and country
- Information related to projects, quotations, or requested services
- Technical information related to website browsing, such as IP address, cookies, and usage statistics

Furthermore, A9NOVA states that it does not collect sensitive personal data unless strictly necessary for the provision of services and in accordance with applicable legislation.

PURPOSE OF PROCESSING PERSONAL DATA

The personal data collected shall be used for the following primary purposes:

- To respond to and follow up on requests for information, contact, or quotations.
- To provide information regarding the services, products, and solutions offered by A9NOVA.
- To prepare commercial proposals and follow up on projects.
- To maintain communication with clients and prospective clients.
- To issue invoices and comply with legal and contractual obligations.
- To improve website functionality and user browsing experience.
- To evaluate the quality of our services.

Additionally, your personal data may be used for secondary purposes such as:

- Sending promotional or advertising information.
- Sharing news, updates, campaigns, or content related to A9NOVA.
- Providing commercial follow-up and personalised assistance via email and WhatsApp.
- Conducting statistical and browsing behaviour analysis.

Should you wish to object to the processing of your personal data for the secondary purposes described above, you may do so by sending an email to: contact@a9nova.com

TRANSFER OF PERSONAL DATA

A9NOVA may share your personal data with suppliers, commercial partners, advisers, technological platforms, or related third parties solely when necessary to fulfil the purposes described in this Privacy Notice, as well as to comply with legal obligations.

Likewise, personal data may be transferred without the consent of the data subject in the cases provided for under Article 37 of the Law.

A9NOVA undertakes to ensure that any third party granted access to your personal data maintains appropriate confidentiality and security measures.

USE OF COOKIES AND TRACKING TECHNOLOGIES

The A9NOVA website uses cookies, Google Analytics, web beacons, and similar technologies to improve user experience, analyse trends, manage the website, and gather demographic information.

Users may modify their browser settings to reject the use of cookies; however, some website functions may become limited as a result.

ARCO RIGHTS

You are entitled to:

- Access your personal data.
- Rectify your personal data when inaccurate or incomplete.
- Request the cancellation of your personal data when you believe it is no longer necessary for the stated purposes.
- Object to the processing of your personal data for specific purposes.

To exercise any of your ARCO Rights, please send a request to: contact@a9nova.com, including:

- Full name of the data subject.
- Proof of identity.
- A clear and precise description of the personal data in respect of which you wish to exercise any right.
- Any additional information that may assist in locating the relevant data.

A9NOVA shall respond to your request within the timeframes established by applicable legislation.

WITHDRAWAL OF CONSENT

The data subject may revoke consent for the processing of personal data at any time by submitting a request to the email address indicated in this Privacy Notice.

DATA RETENTION

Personal data shall only be retained for the period necessary to fulfil the purposes described in this Privacy Notice and in accordance with applicable legal provisions.

CHANGES TO THIS PRIVACY NOTICE

A9NOVA reserves the right to modify, update, or amend this Privacy Notice at any time. Any changes shall be published through the official website:

a9nova.com

The date of the latest update to this Privacy Notice shall be published within this document.

CONTACT

Should you have any questions, comments, or require further information regarding the processing of your personal data, you may contact us through:

- Email: contact@a9nova.com
- Website: a9nova.com
- Telephone: +52 664 375 9284
- Address: Mexico

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